

Social Media Community Guidelines Policy

The QCPP social media channels are a space for us to continue our work in assisting pharmacies to become accredited under the Quality Care Pharmacy Program. Our goal is to create a friendly and accessible resource where you can learn more about the assessment process and hear about the latest news and updates to the Requirements.

We welcome all enquiries, questions, and commentary, including constructive feedback. QCPP takes the moderation of our posts seriously and expect participants to post commentary that is both relevant and respectful to our community.

We reserve the right to remove any participant posts that don't adhere to our guidelines and to block anyone who violates them repeatedly.

To ensure these channels are a safe and accommodating space for all users we ask that you adhere to the following guidelines for interacting with our community:

- Keep it civil: Remain courteous and respectful at all times. Use respectful language and understand that others may have an opinion or belief that is different from yours.
- **Protect your privacy:** Do not post personal information that you would not be comfortable sharing with a stranger. We recommend that you don't post any unnecessary information about yourself or anyone else, including but not limited to addresses, email addresses or phone numbers.
- **Don't be offensive:** Do not post remarks that are racist, sexist, discriminatory, rude, defamatory, obscene, offensive, or hostile in nature.
- No spamming: Do not spam our social media channels or post/upload promotional material.
- Facebook and LinkedIn have rules too: So please don't post anything that breaches the relevant community standards found here:
 - Facebook Community Standards
 - o LinkedIn Professional Community Policies

We reserve the right to hide or delete any posts that:

- Are abusive, offensive, profane or incite hatred; or which are defamatory towards a person, entity, or belief (including using your personal beliefs to invalidate the opinions of others).
- Are malicious, personally attack and/or put down another community member.
- Contain confidential, factually incorrect, or otherwise inappropriate content.
- Sell or promote any goods or services, including but not limited to commercial or political ventures.
- Do not comply with these guidelines, or with the community standards, Terms of Use or rules and policies of the platform

Our social media channels are monitored during business hours from Monday-Friday, however if you see anything that breaches our guidelines, please send us a private message to report it.

